



BARIŞ İNAN

MANAGER /
ART DIRECTOR

CAREER OVERVIEW

Open to new business ideas, researcher and always positive to make an investment.

I am a sort of individual contributing to present and new investments with both my work experience and graphic design knowledge.

EDUCATION INFORMATION

Degree: TRNC INTERNATIONAL
UNIVERSITY

Department: Business Status:
Suspend

High School: Bolu Anatolian High
School Status: Graduated

CONTACT ME:

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JOB SUMMARY

SHAREHOLDER

KAZAN FOOD LTD. | June 2022 - Ongoing

- To prepare creative designs of advertising works. To ensure and audit the implementation of creative works in related areas, stores and other communication points,
- To develop and implement an Advertising, Communication and Sponsorship Plan with the marketing director,

SELP EMPLOYED

CRYPTO TRADING | DECEMBER 2020 - Ongoing

- The candidate will have an impressive record of achievement and possess a high level of computer literacy Direct prior experience is not required but exposure to financial markets is a plus Negotiation and interpersonal skills. and sensitivity to detail are essential Developed, maintained, and enhance trading models, algorithms, and systems:

OWNER

GANTRY SOFTWARE | JUNE 2022 - Ongoing

- To develop systems and tools focused on performance and scalability
- To provide companies with the maintenance of database schemas in addition to functional and technical documentation

OWNER

BMB BİLİŞİM A.Ş. | May 2021 - Ongoing

- To develop systems and tools focused on performance and scalability
- To provide companies with the maintenance of database schemas in addition to functional and technical documentation

OWNER

Vcoin Bilişim A.Ş. | July 2020 - ongoing

- We produce and sell our own Cryptocurrencies in the ERC20 Infrastructure.

OWNER

BORSA PUB. | January 2016 - January 2020

- I served as the founder of a bar, where the prices of alcoholic drinks fluctuate in proportion to demand and supply, just like in the stock market in the neighbourhood of Dereboyu, Nicosia Turkish Republic of Northern Cyprus, and also managed my own company. Link; <https://www.facebook.com/BorsaBar/>

OWNER

Vitrin Performans Hall | January 2017 - September 2019

- I served as the founder of a bar, where the prices of alcohol drinks fluctuate in proportion to demand and supply, just like in the stock market in the neighbourhood of Centre, Kyrenia Turkish Republic of Northern Cyprus, and also managed my own company. Link; <https://www.facebook.com/VitrinPerformanceHall/>

TRAINING ATTEND

Training Name:

Body Language Training with Riccon
Technique

Training Date: 02.05.2014 - 04.05.2014

Duration (Hours)16 Hours

Training Institution: Turkcell Academy

Training Name: Training Of Trainer

Training Date: 21.04.2014 - 23.04.2014

Duration (Hours)16 Hours

Training Institution: Turkcell Academy

Training Name: Digital Marketing and
Content Management

Training Date: 26.09.2013 - 28.09.2013

Duration (Hours)16 Hours

Training Institution: Turkcell Academy

Training Name: Y Generation Training

Training Date: 06.09.2013 - 07.09.2013

Duration (Hours)8 Hours

Training Institution: Turkcell Academy

Training Name: Protocol Rules

Training Date: 27.08.2013 - 01.09.2013

Duration (Hours)16 Hours

Training Institution: Turkcell Academy

Training Name: Coping with Stress

Training Date: 31.05.2013 - 01.06.2013

Duration (Hours)8 Hours

Training Institution: Turkcell Academy

Training Name: Behavioral Economics

Training Date: 12.02.2013 - 13.02.2013

Duration (Hours)8 Hours

Training Institution: Turkcell Academy

Training Name: Trends

Training Date: 02.08.2012 - 03.08.2012

Duration (Hours)16 Hours

Training Institution: Turkcell Academy

Training Name: Digital Marketing from A to
Z Training Date: 07.06.2012 - 09.06.2012

Duration (Hours)16 Hours

Training Institution: Turkcell Academy

Training Name: Problem Solving and
Decision Making Techniques

Training Date: 02.06.2012 - 03.06.2012

Duration (Hours)16 Hours

Training Institution: Turkcell Academy

OWNER

LOOK UP MARKETING | January 2015 - January 2020

- I provide service in the first marketing company operating in Cyprus (Look Up Marketing) and other Cyprus companies under the coordination of marketing department, if any, or company director, if not a marketing department, to follow all planned activities, advertisements and promotions, to establish relations with local media, to prepare reports on event marketing activities and to submit these reports to related departments. I also fulfil the following tasks:
- To prepare annual marketing budgets for serviced companies
- To develop marketing plans by doing market research, marketing analysis
- To create and manage a brand management and media communication strategy,
- To cause related departments and agencies to conduct a market and competition analysis, to identify opportunities and threats, to analyze rivals and to prepare report in this regard,
- To carry out product development and positioning studies,

Advertising and Marketing Manager

Lemar Süper Market| January 2016 - July 2018

- To prepare creative designs of advertising works. To ensure and audit the implementation of creative works in related areas, stores and other communication points,
- To develop and implement an Advertising, Communication and Sponsorship Plan with the marketing director,
- To create alternative budgets of the media plans with the Media Planning Agency in accordance with a developed communication plan, and then and submit to the General Manager for Approval, following this approval, to provide communication regarding necessary purchasing processes, to conduct all works
- To ensure required communication with any advertising agency being worked with, to perform any work, to request and follow-up revisions related to any work,
- To research seasonal visual changes, periodical showcase works, campaign works and to cause an agency to prepare a creative study upon a proper brief, to follow order printing processes through a graphic designer and to carry out a work plan in accordance with a determined deadline.

Event Marketing Manager

Turkcell | Şubat 2011 - Aralık 2016

- Digital Media Specialist, (Term of 36 Months)
- Media Planning Specialist, (Term of 6 Months)
- Sponsorship and University Management, (Term of 36 Months)
- To conduct market research, marketing analysis and to create marketing plans,
- To develop and manage brand management and media communication strategy,
- To cause related departments and agencies to conduct a market and competition analysis, to identify opportunities and threats, to analyze rivals and to prepare report in this regard,
- To carry out product development and positioning studies, Creative agency and Event agency management